

Subject: It's time to #BeBold, Friend

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Go Gold this September to raise awareness in honor of National Childhood Cancer Awareness Month

The childhood cancer community has launched a collaborative effort to raise awareness about the disparity in funding for childhood cancer research. Children with cancer are children with cancer, not small adults with cancer; yet, most current cancer treatment protocols are made for adults, and are administered to children's growing bodies with lasting and detrimental side effects. Lucy's Love Bus offers comfort and quality of life to children who have been diagnosed with cancer, either currently undergoing treatment or suffering from late effects... those for whom a cure will come too late. By banding together to raise awareness in hopes of creating appropriate treatment protocols, we can affect real change to *help kids be kids.*

<u>Click here for 16 ways to get involved</u> in the fight *against* childhood cancer and *for* kids with cancer this September, and all year long.

Lucy's Love Bus, 89 South Street, Suite LL02, Boston, MA 02111, United States You may unsubscribe or change your contact details at any time.

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